



## Intuitive Data Exploration

### Easy Data Mining & Exploration

Other analytics and intelligence platforms limit what data you have access to – Kollective IQ doesn't. All data collected by the system and end users is yours to mine and explore. Drill down into the metrics and insights that matter most to your business.



## Built for the Way You Work

### Persona-Based Workflows

Kollective IQ's persona-based workflows simplify event performance monitoring and network analysis. We've created key performance indicators (KPIs) based on your role and made them easily accessible so you can digest the information in real-time. Everything you need to make smart, immediate decisions is at your fingertips with Kollective IQ.



## Your Data, Your Way

### Custom Visualizations & Dashboards

Creating custom metrics, visualizations and dashboards is easy with Kollective IQ. In addition to standard workflows, we allow you to choose which data sets to highlight. Save reports to your own personal workspace or share within the organization.



## Import Data Into Your Existing Systems

### Ship Your Data Anywhere, Anytime

Whether you need to push data into a third-party business intelligence platform like Power BI, export a monthly report to your CTO or share event insights with your communications team following a CEO Town Hall, Kollective IQ gives you the freedom to do so. Send data anywhere, in any format. We've removed the data silo to work with the systems you have in place today.

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**SPEAK TO AN EXPERT TODAY TO LEARN MORE**

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