

Kollective IQ is an enterprise video and software delivery analytics and intelligence platform built to provide you with the smartest metrics and insights from your enterprise content delivery network (ECDN).



Intuitive Data Exploration

Easy Data Mining & Exploration

Other analytics and intelligence platforms limit what data you have access to – Kollective IQ doesn't. All data collected by the system and end users is yours to mine and explore. Drill down into the metrics and insights that matter most to your business.



Built for the Way You Work

Persona-Based Workflows

Kollective IQ's persona-based workflows simplify event performance monitoring and network analysis. We've created key performance indicators (KPIs) based on your role and made them easily accessible so you can digest the information in real-time. Everything you need to make smart, immediate decisions is at your fingertips with Kollective IQ.



Your Data, Your Way

Custom Visualizations & Dashboards

Creating custom metrics, visualizations and dashboards is easy with Kollective IQ. In addition to standard workflows, we allow you to choose which data sets to highlight. Save reports to your own personal workspace or share within the organization.



Import Data Into Your Existing Systems

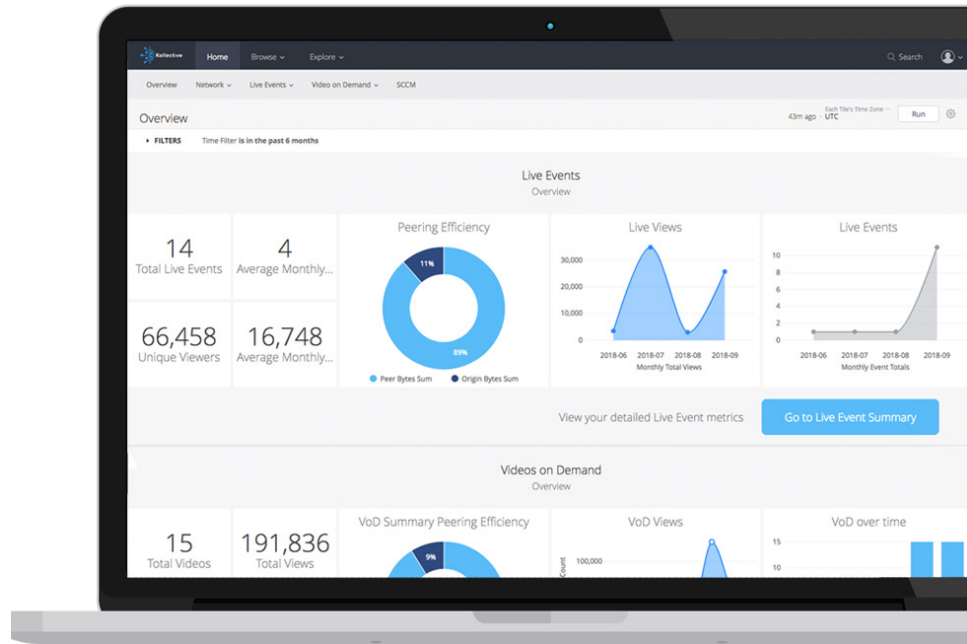
Ship Your Data Anywhere, Anytime

Whether you need to push data into a third-party business intelligence platform like Power BI, export a monthly report to your CTO or share event insights with your communications team following a CEO Town Hall, Kollective IQ gives you the freedom to do so. Send data anywhere, in any format. We've removed the data silo to work with the systems you have in place today.

Make Smart Decisions Fast

Kollective IQ's intuitively designed dashboard makes it easy to find and consume the data that is most relevant to your role. Whether you are an event producer, communications manager or network administrator, we've designed a workflow that simplifies data exploration so you can make intelligent decisions, fast.

Figure right - Kollective IQ Analytics Dashboard, Live Event/ VOD Overview.



Kollective IQ Features & Insights

- ✓ Bandwidth Savings
- ✓ Peering Efficiency
- ✓ Reach Score
- ✓ Average View Duration
- ✓ Unique View Duration
- ✓ Average Quality Of Experience
- ✓ Unique User Quality Of Experience
- ✓ Unique User ID
- ✓ External IP Address
- ✓ Platform Distribution
- ✓ Platform Version Distribution
- ✓ Browser Distribution
- ✓ Browser Version Distribution
- ✓ Buffering Count
- ✓ Buffering Time
- ✓ Play Type (Live/VOD)
- ✓ Content Provider
- ✓ Geoexplorer
- ✓ Custom Visualizations
- ✓ Custom Reports
- ✓ Custom Alerting & Scheduling
- ✓ Data Export
- ✓ Custom Network Reporting Boundaries – Localities

Add Kollective IQ to Your Network

Kollective IQ captures, processes and visualizes data from the most remote reaches of your network, allowing you to drill down to the edge. Add it to your network today for faster fixes, better video broadcasts and less weekend work.

[START YOUR FREE TRIAL TODAY](#)