



Kollective Free Analytics

Supercharge Microsoft 365 Live Event Insights

SOLUTION BRIEF



Real-Time Analytics

Live Event Monitoring

Kollective Free Analytics lets you view event data while your event is in progress. Other analytics and intelligence platforms only display data after an event ends.



Increase Employee Engagement

Track Event Participation

Kollective Free Analytics tracks attendance activity during your event. See how engagement fluctuates throughout an event and explore granular insights down to the individual user, so you can see who received critical corporate communications.



Identify Buffering. Fast.

Geographically Pinpoint Stream Quality Issues

Filter by country, city, or office to understand where buffering problems occur. View the number of buffering events and total buffering duration by user to assess the severity and prioritize solutions.

Increase Teams Adoption

Maximize event performance and user experience to grow Teams use.

Maximize M365 Investment

Understand event behaviors to improve attendance, engagement, and increase ROI.

Intuitive Data Exploration

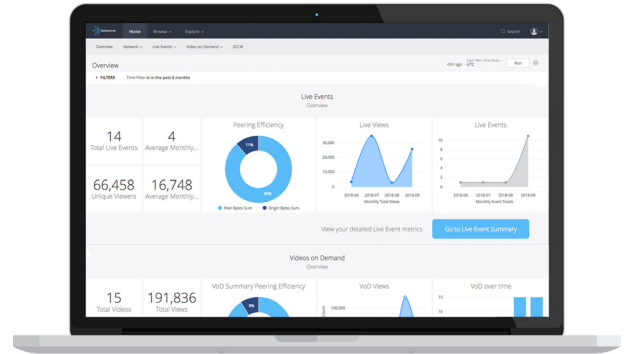
Draw actionable insights through user-friendly and interactive dashboards.

Export Event Analytics

Download and send event data in any format to view in your existing systems.

Troubleshoot Events in Real-Time

Leverage our leading real-time analytics to quickly detect and address issues as they occur. Empower your IT and Network teams with faster decision-making capabilities and afford your business greater operational agility.



2X The Insights

Gain a Deeper Understanding of Teams Live Events Engagement

Live Video Metrics	Microsoft 365 Live Events Reporting:	Kollective Free Analytics:
Participants	✓	✓
Start Time	✓	✓
Event Status	✓	✓
Quality of Experience (Event & User)		✓
Bandwidth Savings & Peering Scores		✓
Views by App/Platform/Browser		✓
Event Views Over Time		✓
Network Region (External & Internal IP)		✓
Play Duration by User		✓
Start & End Time by User		✓
Views by Region		✓